

The Newark Public Library  
**Booked for the Evening**  
 Thursday, November 30, 2017

**Nanina's in The Park** 540 Mill Street, Belleville, NJ 07109

6:00 p.m. to 9:00 p.m. | Cocktail hour begins at 6:00 p.m. | Dinner and Awards Presentation starts at 7:15 p.m.  
 After-Party Event 9:00 pm to 11:00 pm

**We wish to participate at the following level** (see benefits at right):

- Gold Sponsor . . . . . \$10,000
- Silver Sponsor . . . . . \$5,000
- Bronze Sponsor . . . . . \$2,500
- Corporate Ticket(s) \_\_\_\_\_ at \$1,250 each  
(includes corporate program listing)
- Individual Ticket(s) \_\_\_\_\_ at \$150 each
- After-Party Event (only) \_\_\_\_\_ at \$75 each
- Tax-deductible donation . . . . . \$ \_\_\_\_\_

**Ad Journal opportunities (ad deadline is November 10, 2017)**

- Full page b/w ad (5" w x 8" h) . . . . . \$500
- Half page b/w ad (5" w x 3.75" h) . . . . . \$250
- Quarter page/business card b/w ad (2.5" w x 3.75" h) . . . \$125

**To attend, please RSVP by Monday, November 20, 2017.**

Kindly reply to: The Newark Public Library, Booked for the Evening 2017,  
 c/o Development Department, 5 Washington Street, PO Box 630, Newark, NJ 07101-0630.

NAME \_\_\_\_\_  
*(Please print clearly as you wish to be listed in the Program Journal)*

TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

Enclosed is my check payable to  
 The Newark Public Library (EIN 22-6002144) in the amount of \_\_\_\_\_

I wish to pay by credit card:  Visa  MasterCard  AMEX

NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_ SEC CODE \_\_\_\_\_

**Sponsorship Opportunities**

**Gold Sponsor . . . . . \$10,000**

- ★ Recognition on invitation and in press release
- ★ Logo on event signage and website
- ★ Full-page inside front cover color ad in the benefit journal to 1st respondent, all others, full-page Gold Sponsor ad
- ★ 8 event tickets with reserved program seating

**Silver Sponsor . . . . . \$5,000**

- ★ Recognition on invitation and in press release
- ★ Logo on event signage and website
- ★ Full-page inside back cover color ad in the benefit journal to 1st respondent, all others, full-page Silver Sponsor ad
- ★ 4 event tickets with reserved program seating

**Bronze Sponsor . . . . . \$2,500**

- ★ Recognition on invitation and in press release
- ★ Logo on event signage and website
- ★ Full-page Bronze Sponsor color ad in the benefit journal
- ★ 2 event tickets with reserved program seating

**Other Support Opportunities**

- ★ **Corporate Ticket . . . . . \$1,250**  
(includes corporate program listing)
- ★ **Individual Ticket . . . . . \$150**
- ★ **After-Party Event (only) . . . . . \$75**
- ★ **Your tax-deductible donation is gratefully accepted.**

**Ad Journal Opportunities**

**Ad deadline is November 10, 2017.**

Send ad journal copy in PDF or Word format to msantiago@npl.org.

- ★ **Full page b/w journal ad . . . . . \$500**  
(5" w x 8" h)
- ★ **Half page b/w journal ad . . . . . \$250**  
(5" w x 3.75" h)
- ★ **Quarter page/business card b/w journal ad . . . . . \$125**  
(2.5" w x 3.75" h)

**To attend Booked for the Evening, please RSVP by Monday, November 20, 2017.**

For additional information about the event, or to make a reservation, please contact Magaly Santiago at 973-733-7731 or msantiago@npl.org, or visit us at www.npl.org/gala.

